



Dear Friends of Square & Round Dancing!

In July 2018, more than 500 dancers will meet in Hunt Valley for the 55th Star Spangled Banner Festival. This is the State of Maryland's largest Square Dance Event. Our Program Book has previously contained nearly 100 ADS from businesses such as Restaurants like Honey Bee, Friendly Farms, Pizza Hut, and Grocery Stores, Insurance Companies, Funeral Homes, and many other businesses throughout the Baltimore Metropolitan and surrounding areas.

We invite you to join your business neighbors at rates that are extremely low and support our Festival.

FRONT INSIDE COVER	\$ 120.00	FULL PAGE B/W	\$ 80.00
BACK INSIDE COVER	\$ 120.00	ONE HALF PAGE	\$ 60.00
BACK OUTSIDE COVER	\$ 120.00	ONE QUARTER PAGE	\$ 45.00
INSIDE FULL PAGE COLOR	\$ 115.00	ONE EIGHTH PAGE	\$ 25.00 (Business Card)

Actual Layouts are shown on the reverse side and prices are for CAMERA READY COPY. COLOR ADS cost extra as noted. If you have advertised with us in the past, WE THANK YOU! If you are looking for a good value for your advertising dollar and have not placed an AD with us before, please join us. You will find that Square and Round Dancers appreciate their supporters. We are your neighbors looking for the products and services you sell. WE THANK YOU FOR YOUR SUPPORT !!!

Just complete the bottom of this page and return it with your AD and your check to the address below by JUNE 15, 2018.

Send to: Jeff and Rosa Spence
542 Calhoun Road
Glen Rock, PA 17327-9179

Telephone: 717-487-6219
Email: Rosa@nfdc.net

PLEASE DO NOT FOLD, STAPLE OR CLIP YOUR AD TO THIS SHEET OR THE BOTTOM TEAR OFF SECTION

Enclosed is check # _____ payable to MDSDF, Inc. in the amount of \$ _____ for a _____ size page advertisement in the 55th Star Spangled Banner Festival Program Book.

Use Previous Layout () Previous Layout with changes () New Layout enclosed ()

Business Name: _____

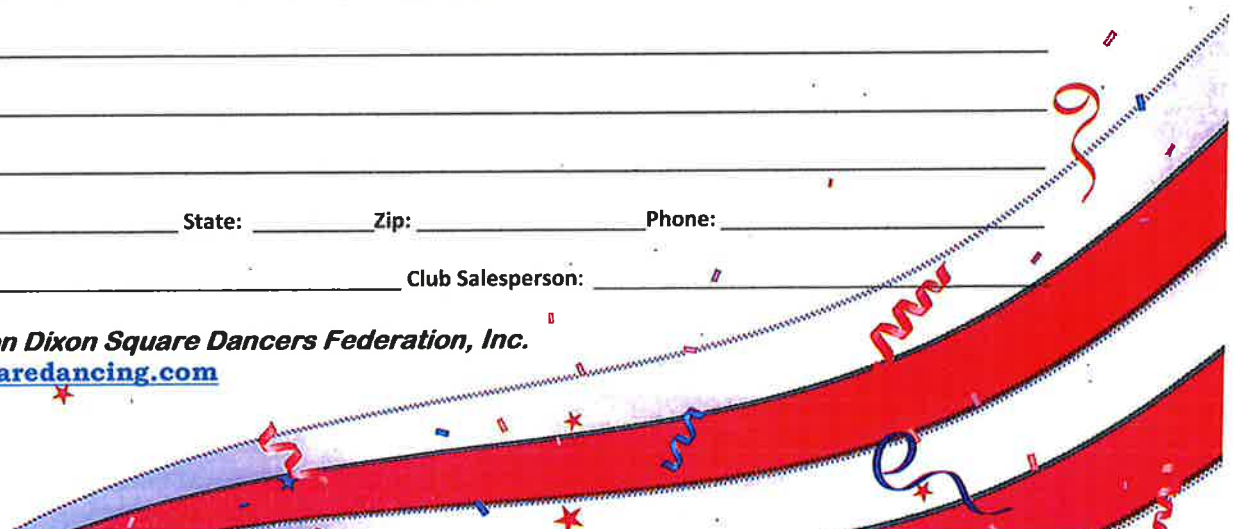
Business Contact Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Club Selling AD: _____ Club Salesperson: _____

Sponsored by Mason Dixon Square Dancers Federation, Inc.
www.marylandssquaredancing.com



55th Star Spangled Banner Festival

ADVERTISING RATES 2018

COVER- INSIDE & BACK	1 FULL PAGE IN COLOR	10 X 7	\$ 120.00
INSIDE- PROGRAM BOOK	1 FULL PAGE IN COLOR	10 X 7	\$ 115.00
INSIDE- PROGRAM BOOK	½ PAGE IN COLOR	5 X 7	\$ 75.00

PLEASE NOTE THE ABOVE SPECIAL RATES FOR COLOR

FOR CAMERA – READY COPY – BLACK & WHITE

1 FULL PAGE	10 X 7	\$ 80.00
A ½ PAGE	5 X 7	\$ 60.00
B ¼ PAGE	2 ½ X 7	\$ 45.00
B ¼ PAGE	5 X 3 ½	\$ 45.00
C 1/8 PAGE	2 X 3 ½ (Business Card)	\$ 25.00

The above rates are for normal BLACK – ON – WHITE Copy

Note: Sizes represented are for sample purposes and are not true to scale.

A

B

PLAN YOUR AD TO FIT THE ALLOTTED SPACE !!!

IMPORTANT

DO NOT FOLD, STAPLE OR PAPER CLIP ADS

Please include a previously printed AD, letterhead or business card, envelope, or invoice letter head to assist in the layout.

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B

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C BUSINESS CARD SIZE